

MONDAY – 22nd January, 2024

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11th INTERNATIONAL CONFERENCE
ON EDUCATION & SOCIAL SCIENCES

22-24 January, 2024 - Istanbul, Turkey

<https://www.ocerints.org/intcess24>

CONFERENCE PROGRAMME*

*only the registered presenters of the Conference are listed here. The names of the co-authors will be included in the Conference e-proceedings

Conference Venue: Nippon Hotel,
Address: Topçu Caddesi, No: 6, 34437, Taksim - Istanbul / TURKEY
<https://www.nipponhotel.com.tr/>

MONDAY- 22nd January, 2024

Registration to the Conference:

(Registration will go on whole day on Monday, 22nd January from 09:00 to 15.00) **Place:** Registration Desk, Lower Floor (Nippon Hotel)

1st SESSION

Room: 1 (Lower floor)

RETHINKING EDUCATION

Time: 09:30-10:30

Chair: Prof. Dr. Ferit Uslu

No	Title/ Presenter
1	YOU HAVE A DEGREE IN WHAT? ADVANCING EDUCATION THROUGH FACULTY'S INTERDISCIPLINARY DEGREES Sarah Bauer, Prof., - <i>Central State University, UNITED STATES</i>
2	EDUKIT AS A MULTILITERACY-BASED LEARNING MEDIA TO ENHANCE STUDENTS MULTIPLE INTELLIGENCES Tatat Hartati, Prof. Dr. - <i>Universitas Pendidikan, INDONESIA</i>
3	RESEARCH TREND BRAIN GYM EFFECT ON EDUCATION A BIBLIOMETRIC REVIEW AND ANALYSIS Nuri Annisa, Ms, - <i>Universitas Pendidikan, INDONESIA</i>

10.30- 11.00

COFFEE BREAK

Place: Hall-Lower Floor

MONDAY – 22nd January, 2024

2nd SESSION

Room: 1 (Lower floor)

NEW PERSPECTIVES IN SOCIAL SCIENCES-1

Time: 11:00-12:30

Chair: Prof. Dr. Ferit Uslu

No	Title/ Presenter
1	PRESENTING STRUCTURAL MODEL OF FACTORS AFFECTING CONSUMER ATTITUDINAL AND BEHAVIORAL LOYALTY TO DOMESTIC AND FOREIGN SPORTS BRANDS IN SPORTS CLUBS Fahimeh Mohammad Hassan, Asst. Prof. Dr., - <i>Sport Sciences Research Institute of Iran, IRAN</i>
2	THE RELATIONSHIP BETWEEN ORGANIZATIONAL CULTURE WITH SOCIAL CAPITAL AND JOB BURNOUT OF EMPLOYEES OF THE MINISTRY OF SPORTS AND YOUTH OF IRAN Mohammad Hami, Assoc. Prof. Dr., - <i>Islamic Azad University, Sari Branch, IRAN</i>
3	PROLONGED GRIEF AND SOCIAL SUPPORT AMONG BEREAVED YOUNG ADULTS Noor Ul Huda, Ms., - <i>Forman Christian College, PAKISTAN</i>
4	AN ANALYTICAL STUDY OF INITIAL PUBLIC OFFERINGS IN TURKISH AND WORLD MARKETS Halil Arslan, Dr. - <i>Kırşehir Ahi Evran University, TURKEY</i>

12.30 14.00

LUNCH BUFFET

Place: Nippon Hotel Restaurant (First Floor)

3rd SESSION

Room: 1 (Lower floor)

NEW PERSPECTIVES IN SOCIAL SCIENCES-2

Time: 14:00-15:20

Chair: Prof. Dr. Ferit Uslu

No	Title/ Presenter
1	DEVELOPING STRATEGIC PLAN OF ISLAMIC REPUBLIC OF IRAN JUDO FEDERATION BASED ON SWOT ANALYSIS Mohammad Hami, Assoc. Prof. Dr., - <i>Islamic Azad University, Sari Branch, IRAN</i>
2	EXAMINING THE MEDIATING ROLE OF ADVERTISING ON BRAND PERSONALITY AND CONSUMER PURCHASE DECISION Fahimeh Mohammad Hassan, Asst. Prof. Dr., - <i>Sport Sciences Research Institute of Iran, IRAN</i>
3	DOES MATERNAL PARENTING STRESS IMPACT MATERNAL RESILIENCE? A STUDY WITH GREEK AND CYPRIOT MOTHERS Loukia Dimitriou, Prof. Dr. - <i>Frederick University Cyprus, CYPRUS</i>
4	NARRATIVES OF SURVEILLANCE IN SPECULATIVE FICTION: UNDERSTANDING THE SURVEILLANCE DYNAMICS IN MARGARET ATWOOD'S MADDADDAM TRILOGY Arisha Habib Ms. - <i>Jamia Millia Islamia, INDIA</i>

MONDAY – 22nd January, 2024

15.20- 15.45

COFFEE BREAK

Place: Hall (Lower floor)

4th SESSION

Room: 1 (Lower floor)

NEW APPROACHES IN EDUCATION AND TEACHER TRAINING

Time: 15:45-16:45

Chairs: Assoc. Prof. Dr. Mohammad Hami and
Asst. Prof. Dr. Fahimeh Mohammad Hassan

No	Title/ Presenter
1	ME & MY CITY AND ENTREPRENEURSHIP EDUCATION Auli Onerva Ojala, Dr., - <i>University of Tampere, FINLAND</i>
2	THE PATH LESS TAKEN: AN INVESTIGATION OF INTEGRATING ENVIRONMENTAL SUSTAINABILITY AND PROTECTION IN THE LIBYAN EFL TEACHER EDUCATION PROGRAMME Hameda Hussien Suwaed, Assoc. Prof. Dr. - <i>Sabratha University, LIBYA</i>
3	MORALE RESILIENCE: A CLOSER LOOK AT LIBYAN ENGLISH TEACHERS IN CHALLENGING TIMES Seham Sassi Abdulah, Asst. Prof. Dr. - <i>Sabratha University, LIBYA</i>

End of the Monday Programme

There will be no Sessions on Tuesday, 23rd January, 2024

BREAK

- There is no conference programme for Tuesday. On this day, you can freely visit the historical and sightseeing places of Istanbul by yourself or together with your friends -

End of the Tuesday Programme

VIRTUAL PARTICIPANTS

EDUCATION AND RELATED FIELDS-I

Presenter's Name	Paper Title
Stephen D Arnold, Assoc. Prof. Dr. - <i>University of Arizona, UNITED STATES</i>	PREDICTING OLD FAITHFUL: A VIRTUAL FIELD TRIP VIA LIVE-WEBCAM TO YELLOWSTONE NATIONAL PARK
Andrej Cvetkovski, Prof. Dr. - <i>Mother Teresa University, NORTH MACEDONIA</i>	ON THE SIGNIFICANCE OF INFORMATION AND INFORMATION MANAGEMENT SYSTEMS IN CONTEMPORARY SOCIETY
Gianfranco Santovito, Prof. - <i>University of Padua, ITALY</i>	A MEAL THAT COUNTS! HOW PROPER FOOD EDUCATION CAN DECREASE FOOD WASTE IN SCHOOL CANTEENS
Gianfranco Santovito, Prof. - <i>University of Padua, ITALY</i>	CULTIVATING BIODIVERSITY: AN EXPERIMENTAL EDUCATIONAL PROJECT IN THE ECOLOGICAL FIELD
Ana Uka, Asst. Prof. Dr. - <i>University of Tirana, ALBANIA</i>	EXAMINING ASSOCIATIONS BETWEEN PERCEIVED PARENTAL SUPPORT AND STUDENT'S LEARNING WELLBEING DURING ONLINE LEARNING UNDER COVID-19 CONDITIONS
Vafa Yunusova, Asst. Prof. Dr. - <i>ADA University, AZERBAIJAN</i>	NOVICE FACULTY DEVELOPMENT IN HIGHER EDUCATION IN POST-SOVIET AZERBAIJAN
Seabata Ambrose Mohatle, Mr. - <i>Central University of Technology, Free State, SOUTH AFRICA</i>	ORAL LANGUAGE TEACHING IN AFRICAN LANGUAGE AS HOME LANGUAGE AT THE FURTHER EDUCATION AND TRAINING PHASE: AN ANALYSIS OF HOW PRACTICES ARE EVOLVING
Merle M. Klemens, Ms. - <i>Kazan National Research Technical University named after A. N. Tupolev – KAI, RUSSIA</i>	THE EFFECT OF USING A CHATBOT FOR ENHANCING WRITING SKILLS FOR LANGUAGE LEARNING IN A CLASSROOM

EDUCATION AND RELATED FIELDS-II

Seabata Ambrose Mohatle, Mr. - <i>Central University of Technology, Free State, SOUTH AFRICA</i>	THE INCORPORATION OF INDIGENOUS TECHNOLOGY INTO THE TEACHING OF TECHNOLOGY IN THE SOUTH AFRICAN SCHOOL CONTEXT
Aaron Mnguni, Dr. - <i>Central University of Technology, Free State, SOUTH AFRICA</i>	MAXIMISING PRACTICE WITHIN THE TRANSLATION MODULE: LESSONS FROM A UNIVERSITY OF TECHNOLOGY IN SOUTH AFRICA
Veronika Tarasova, Ms. - <i>Kazan Federal University, RUSSIA</i>	INFLUENCE OF CROSS-CULTURAL DIFFERENCES ON ACADEMIC PROCESS
Portia Karen Webb, Ms. - <i>The Independent Institute of Education's Varsity College, SOUTH AFRICA</i>	RESEARCHER DEVELOPMENT WITHIN THE HIGHER EDUCATION LANDSCAPE: A NARRATIVE LITERATURE REVIEW
Jackalyn S. Appalsami, Ms. - <i>The Independent Institute of Education's Varsity College, SOUTH AFRICA</i>	BARRIERS TO TRANSITIONING FROM FACE-TO-FACE SCHOOLING TO ONLINE LEARNING AT A SOUTH AFRICAN PRIVATE TERTIARY INSTITUTION

Seyyed Mansour Hedayati, Mr. - <i>Dokuz Eylul University, TURKEY</i>	ENHANCING THE ORGANIZATIONAL FRAMEWORK AND POLICY MAKING OF RESEARCH UNIVERSITIES IN TURKEY: AN EXPLORATION OF DOKUZ EYLUL UNIVERSITY'S TRANSITION IN 2023
Salaama Parker, Mrs. - <i>The Independent Institute of Education's Varsity College, SOUTH AFRICA</i>	FACTORS INFLUENCING STUDENTS' SUCCESS IN FIRST-YEAR ACCOUNTING MODULES AT A PRIVATE HIGHER EDUCATION INSTITUTION (PHEI) IN GQEBERHA, SOUTH AFRICA
Mohini Grobler, Ms. - <i>The Independent Institute of Education's Varsity College, SOUTH AFRICA</i>	AN AUTOMATED STUDENT PLAGIARISM MANAGEMENT SYSTEM IN PRIVATE HIGHER EDUCATION – EFFICACY AND ADOPTION CONSIDERATIONS
Simphiwe Mpho Zondani, Mr. - <i>The Independent Institute of Education's Varsity College, SOUTH AFRICA</i>	READING IN THE AGE OF INSTAGRAM-IFICATION: TECHNOURITURE AS A CATALYST FOR A REVITALISING READING CULTURE
Bridget Mangwegape, Dr., - <i>Central University of Technology, SOUTH AFRICA</i>	EXPLORING THE PRINCIPLES OF UBUNTU IN CLASSROOM PRACTICES IN HIGHER EDUCATION INSTITUTION
Pulane Adelaide Molomo, Dr., - <i>Central University of Technology, SOUTH AFRICA</i>	THE EFFECT OF WORK INTEGRATED LEARNING AS A COMMUNITY ENGAGEMENT INITIATIVE IN HIGHER EDUCATION: STUDENTS MAKING A DIFFERENCE

LINGUISTICS

Presenter's Name	Paper Title
Aliya Abdrakhmanova, Assoc. Prof. Dr. - <i>Kazan Federal University, RUSSIA</i>	FUNCTIONING OF IDIOMATIC EXPRESSIONS IN THE ENGLISH PRESS
Aliya Abdrakhmanova, Assoc. Prof. Dr. - <i>Kazan Federal University, RUSSIA</i>	DEVELOPMENT OF TRANSLATORS' LINGUISTIC GUESSING ON ENGLISH CLASSES
Laila Mobarak Alhazmi, Dr. - <i>King Abdulaziz University-Rabigh, SAUDI ARABIA</i>	EXAMINING THE COMPLEMENTARY ROLE OF SPEAKERS' PERSPECTIVE IN LANGUAGE ATTITUDES RESEARCH: A CASE STUDY OF SAUDI ARABIAN DIALECTS
Elena Andreeva, Dr. - <i>Kazan Federal University, RUSSIA</i>	LANGUAGE SYMBOLS IN ENGLISH AND GERMAN AXIOLOGICAL PHRASEOLOGICAL UNITS
Elena Andreeva, Dr. - <i>Kazan Federal University, RUSSIA</i>	VALUE AND EVALUATION IN ENGLISH AND GERMAN AXIOLOGICAL PHRASEOLOGY
Elena Dorofeeva, Assoc. Prof. Dr. - <i>Kazan Federal University, RUSSIA</i>	FORMAL AND STRUCTURAL PATTERNS AND CLASSIFICATION OF OIL INDUSTRY TERMINOLOGY IN THE GERMAN LANGUAGE
Elena Dorofeeva, Assoc. Prof. Dr. - <i>Kazan Federal University, RUSSIA</i>	SEMANTIC FEATURES OF OIL AND GAS TERMINOLOGY IN THE GERMAN LANGUAGE
Yulia Yurievna Lipatova, Assoc. Prof. Dr. - <i>Kazan Federal University, RUSSIA</i>	COMPARISON OF THE PAREMIOLOGICAL FUND OF ENGLISH AND GERMAN LANGUAGES
Lyubov G. Chumarova, Asst. Prof. Dr. - <i>Kazan (Volga Region) Federal University, RUSSIA</i>	PHRASEOLOGICAL EQUIVALENTS THAT CHARACTERIZE EMOTIONS IN THE TATAR, GERMAN, AND ENGLISH LANGUAGES

Lyubov G. Chumarova, Asst. Prof. Dr. -Kazan (Volga Region) Federal University, RUSSIA	IMPLICIT NEGATION MET IN DIALOGUE DISCOURSE
Adel Ilyasova, Ms.-Kazan Federal University, RUSSIA	ENGLISH BORROWINGS IN THE NEWSPAPER DISCOURSE OF FRANCE: THEIR FUNCTIONS AND ROLES
Adel Ilyasova, Ms.-Kazan Federal University, RUSSIA	COMMUNICATIVE STRATEGIES OF AMERICAN TWIPLMACY

LAW, SOCIOLOGY, PSYCHOLOGY AND ECONOMICS

Muzaffar Syah Mallow, Assoc. Prof. Dr. - Universiti Sains Islam Malaysia (USIM), MALAYSIA	LAW OF EVIDENCE SUBJECT IN A NUTSHELL: A LOOK INTO EXISTING COURSE OUTLINE OFFERED FOR THE LAW DEGREE PROGRAM IN THE UNIVERSITY
Marija Lončar, Assoc. Prof. Dr. -Faculty of Humanities and Social Sciences, CROATIA	YOUTH PERSPECTIVE ON VIOLENCE: RESEARCH OF SOCIOLOGY STUDENT FROM SPLIT (CROATIA)
Zorana Suljug Vucica, Assoc. Prof. Dr. - Faculty of Humanities and Social Sciences, University in Split, CROATIA	CHARACTERISTICS OF COMMUNICATION AND INTERACTION WITH CHILDREN FROM THE PERSPECTIVE OF PARENTS: SOCIOLOGICAL RESEARCH
Miranda Baruti-Sylejmani, Ms. -Heimerer College, KOSOVO	THE ROLE OF SOCIO-ECONOMIC STATUS IN EARLY CHILDHOOD DEVELOPMENT
Mawi Ratnasari, Ms. -Indonesia Open University, INDONESIA	THE IMPACT OF THE PANDEMIC ON COACHES' SELF CONFIDENCE: THE ROLE OF SELF-EFFICACY AND PEER SUPPORT IN INDONESIA AND DANMARK
Sónia Ferreira, Asst. Prof. Dr. -Instituto Politécnico de Viseu, PORTUGAL	EXAMINING THE ROLE OF FAMILIARITY IN THE DESTINATION WORD-OF-MOUTH
Riyaadh Lillah, Mr., -The Independent Institute of Education's Varsity College, SOUTH AFRICA	THE PERFORMANCE OUTCOMES OF ENVIRONMENTAL MANAGEMENT IN SMALL AND MEDIUM-SIZED BUSINESSES: A LITERATURE REVIEW

ARTS, ART HISTORY AND DESIGN

Noor Al Huda Mohammed Said Al Anburi, Ms. -University of Nizwa, OMAN	APPLYING THE PRINCIPLES OF SUSTAINABILITY BY DESIGNING AND PRODUCING OF CONTEMPORARY WOMAN ABAYA MADE BY DENIM
Rehab Ragab Hassaan, Prof. Dr. -University of Nizwa, OMAN	MODULAR DESIGN" PRINCIPLES: A DESIGNING APPROACH FOR A PROPOSED STYLE OF MULTI-INSPIRATION ABAYA
Gheorghîța Daniela Giugea, Dr. -National University of Science and Technology Politehnica Bucharest, Pitesti University Centre, ROMANIA	REPRESENTATIONS OF THE LAST SUPPER SCENE IN ROMANIAN MEDIEVAL AND WESTERN RENAISSANCE MURAL PAINTING

WEDNESDAY – 24th January, 2024

09:15 – 12:30

Istanbul Boat Sightseeing Tour (Bosporus Sightseeing Cruise)

An excursion by boat along the waterway (Bosporus) separating Europe and Asia. This social activity is offered (free of charge) to all INTCESS 2024 participants.

Departure Point for the Boat Tour: In front of the Nippon Hotel (9.15 am)