

The Psychological and Pedagogical Influence of Media Broadcast on Teenagers

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Abstract: In the present stage of society development we can talk about the presence of media environment which is expanding progressively and is becoming more and more a serious factor for the development and personality formation of adolescents. The rapid development of electronic media is of particular importance.

It is noted that there is a certain difference in the immediate response to the media information and it is related to and depends on the personal inclination to aggression.

This type of media environment presupposes the occurrence of stressful experiences reduces sensitivity to violence and forms negative attitudes towards reality in our country. A conclusion should be drawn that the negative influence of the media has to be reduced. First of all, this requires that teachers, parents, children and journalists should be more informed and then it requires that adequate prevention programs should be created.