

POLICIES FOR SOCIAL DEVELOPMENT

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Abstract

The book “Policies and tools for social development” was able to hold my interest because my attention was being directed to sustainable development during the whole time. Without sustainable development being an object of discussion, even being mentioned in the texts. Almost a phenomenon. But actually not so much unexpected for a man who is searching for the projections of sustainable development in practical life, as does the author. It is a well known fact that social activities/processes are one of the pillars of sustainable development. And probably that is the reason for me to find this connection in the book, without it being demonstrated. Assessing even the title of the book itself “Policies and Tools...”, it can be said that it sounds as a resonance in a real environment in which the whole social sphere is subordinated to certain policies, which can make it effective but can also create chaos from which the whole chain, starting from the management and reaching to the last person to whom it is directed, can swing in one or other direction. Even with good tools, an unmeasured policy could not be useful.

Keywords: policies, social development, system, priorities, perspective.

1. INTRODUCTION

The book “Policies and tools for social development” was able to hold my interest because my attention was being directed to sustainable development during the whole time. Without sustainable development being an object of discussion, even being mentioned in the texts. Almost a phenomenon. But actually not so much unexpected for a man who is searching for the projections of sustainable development in practical life, as does the author. It is a well known fact that social activities/processes are one of the pillars of sustainable development. And probably that is the reason for me to find this connection in the book, without it being demonstrated.

Assessing even the title of the book itself “Policies and Tools...”, it can be said that it sounds as a resonance in a real environment in which the whole social sphere is subordinated to certain policies, which can make it effective but can also create chaos from which the whole chain, starting from the management and reaching to the last person to whom it is directed, can swing in one or other direction. Even with good tools, an unmeasured policy could not be useful.

2. POLICIES AND TOOLS FOR SOCIAL DEVELOPMENT

Why policies? Examining the social system as such, we must indisputably consider that policy is everything. The organizing of all elements in the system starts with it, and the creation of a service for every member of society ends with it. As a framework in which the administrations, priorities and measures fit in, starting with

an analysis of the condition, as well as of the achievements and comparison with other such, ending with the quality of every offered service.

Why tools? The methodologies and methods are the way by which a given policy becomes a reality and receives its practical dimensions. It must always be taken into account that the tools can be different and it is good if they are current in order to result in effectiveness. It is exactly for this reason that policies and tools must be examined in sync.

Why development? Every action in a country has its social dimension and emerging perspective of increased prosperity for all social groups or individuals. The purpose of the social system is to provide quality of life of all citizens regardless of their education, status, group affiliation, and to create an environment of social tolerance and perspective. Each next condition of the system is a projection of the perspectives and of the development.

Examining the policies and tools, the author makes the perfect combination for result-oriented actions as part of sustainable development and part of the sustainability and security of every system. The policies-tools connection is the key to systemicity and to transforming the theoretical models of management into operative schemes through logistic matrices by elements.

This integration is the biggest achievement of Prof. Terziev's work and it is positioned in every chapter, as the chapters represent certain zones of the country's social system.

The solutions of the separate chapters reflects a continuity on the axis of investigation of the social policy-social economics-social development, and in this relation the formulated social models become a reality.

Within the framework outlined by the topics of the three chapters, the main issues of social assistance, inequalities, poverty, models of social development, perspectives of social economics and social enterprises are discussed. At first glance, the third chapter "Continuing Vocational Training in Bulgaria as a Tool for Social Development" stands slightly separated, but the deeper discussion places this emphasis in the centre of social development and connects it naturally with the first two. The main reason for this is rooted in the fact that contemporary social development is validated with new knowledge, skills and competencies, which are achieved with continuous renewal of the knowledge base. If we speak of knowledge-based economics, then it is quite adequate to speak of social activities based on contemporary knowledge and skills. It is precisely this new knowledge, skills and competencies which can bring the necessary social security, which the author brings out as an emphasis of social policy and of social economics.

This concluding announcement of the book makes the relation development-security-competence certain. This relation returns the debate to the first chapter as well, by connecting it with the investigative models in the second one as well, seeking the security of social economics.

In other words, the book determines a visual cyclicity with a formal beginning social development, passing through the modelling of social economics, ending with the training, which, determined as continuing, returns the system again to determining a new condition in social development.

3. CONCLUSION

The book is richly illustrated with factual material which emphasizes a deep associative reflection and building of interconnections, which can define the projections of a strong future social policy with its belonging tools.

The author has a sufficiently good experience in investigating and studying social policies and programmes. His main publishing and research work is connected with this (Terziev et al. 2016-b; Terziev et al. 2016c-d; Terziev, 2016e; Terziev, Arabska, Nichev, 2017; Terziev, 2017a-e; Terziev, Arabska, 2017f-g; Terziev, 2017h-i; Terziev, Nichev, 2017j-l; Dimitar, Terziev, 2017m; Terziev, Stoyanov, 2017n-q; Terziev et al. 2017r; Terziev, Nichev, Stoyanov, Georgiev, 2017s-t; Terziev, Kanev, 2017u; Terziev, 2018-d; Terziev, 2018e; Terziev, Bekiarova, Georgiev, 2019; Terziev, Nichev, Georgiev, 2019a-b; Terziev, Georgiev, 2019c-f; Terziev, 2019g-u).

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