

SOCIAL NETWORK PROGRAMS AND REDESIGN OF URBAN PLACES FOR PEDESTRIANS–STUDY OF KHEDIVIAL CAIRO DOWNTOWN

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Abstract

New media and communication technologies already impact on many aspects of everyday life including work, home and leisure. These new technologies are influencing the way that we develop social networks; understand places and location. The paper presents the initial findings of the impacts that digital communication technologies are having on public urban spaces and types of activities, which will improve the quality of the pedestrian's environment within urban places.

khedivial Cairo downtown public spaces are chosen as a case study, its public spaces and streets has been in public attention for many years and were serving for various generations of public life. It will be very important to study how these modern forms of connecting can influence the social interaction in well established and centrally located public spaces.

The paper will adopt methods such as questionnaire, online question form and personal observations, such collections of data are required to get various opinions from public. This will enrich the understanding on how new information techniques will set new requirements for furnishing public spaces.

Finally, the paper will present a design proposal for a certain urban space that aim to satisfy the needs of users of the modern generation and seek to influence the people flow by virtual social media The scope of this research is to find a design principle that can be adopted in design of public space for the contemporary users with the new concepts of social life.

Keywords: Urban place , social networking, Khedivial Cairo, social interaction, digital place making