

MANAGING CHAOS

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Abstract

Since world of management has so many different opinions, organization managers are facing different management strategies. We can no longer articulate that organizations has stable and simple environment. Organizations are operating in an environment that is not only changes in a short amount of time but also unpredictable. This rapid and constant change is an indicator that the organization is in a chaos. Under these conditions, organizations that are able to battle, will maintain a competitive advantage. Otherwise organizations that are not able to adapt this environment will perish. Obstacle that is stated in chaos is not just simple clutter or a disorder. The term "chaos" is defined as an uncertain change which cannot be predicted; also it is one of the basic subjects of natural and social sciences. In this study the term of chaos, theory of chaos, social organizations and management in chaotic environment has been discussed.

Keywords: Chaos, Theory of Chaos, Management in Chaos.