

CREATIVITY, INNOVATION, SELF-CONTROL, RISK-TAKING AND JOB SATISFACTION IN THE SOCIAL SECURITY ORGANIZATION

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Abstract

This study was examined the effects of creativity and innovation, self-control, risk-taking and job satisfaction of staff in the Social Security Organization in Char Mahal- Bakhtiari. This study include of main hypothesis and three sub-hypotheses that were investigated. The main hypothesis is: "There is a significant relationship between creativity and innovation, self-control, risk-taking and job satisfaction".

The research design is descriptive and correlation methods and questionnaire was used for data collection. The statistical population is concentrated on the social security employee and the number of sample size is 150 subjects. They have been selected randomly. Findings of this research indicate that three elements of Robbins organizational culture include of creativity and innovation, self-control, risk-taking that they are related to the job satisfaction. The relationship between independent variables and dependent variable are significant. Finally, according to the research findings, recommendations are suggested. They are focused on the cultural factors strongly which are effects on job satisfaction of employees for applying in this organization.

Keywords: Creativity and Innovation, self-control, Risk-Taking, Job Satisfaction, Social Security Organization.