

BUILDING NEW TOURIST ATTRACTION: JOB CREATION OR JOB DESTRUCTION

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Abstract

We study how growth on tourist attractions in a city impacts on job creation and job destruction. Tourist attraction develop so fast, and many of this attractions is not just attractions with nature theme. This study based on growth on tourist attractions in Batu city, Malang, East Java – Indonesia that develop so fast in year 2004 – 2013. In this development, building a new tourist attraction reduce agriculture, farming and forestry land. This change make a new tourist attraction as a contributor of job destruction in other sector. Whereas agriculture, farming and forestry sectors contribute much of local revenue. Batu is famous because it is the biggest apple farming areas in indonesia. Before 2000s, agriculture products from batu is big. But in recent time, as the fast development of Batu, mainly in tourism and service sector, make a pressure to farming and agriculture land. Fast economy growth also make environment problems for batu. The Batu's temperature in the past is low but it is higher or warming so the agriculture products like apples now reduce. Vegetables farmers also get the effects. But building a new tourist attraction also open a new job opportunities, like job in restaurant, resort, villa and as employee in that new attractions. Economic's growth also become bigger mainly in tourism and service sector. But this reduces economy from other sector. This is a trade off for batu that want increase economic's growth. the problem is this development really make job creation more than job destruction. Data that used for this study are mainly national secondary data that is composed and using social accounting matrix (SAM) in national level.

Keywords: Job creation, Job destruction, Tourist attraction, SAM.