Perceptions of Communication Faculty Students Regarding Community Service Practices Course

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Abstract. Contemporarily social responsibility concept increasing become important, that concept also including educational units in association with training programs social responsibility consciousness is found being anticipated. Purpose of the present study is related to find out the perception of the Community Service Practices (CSP) course which was commenced at Ege University in 2009-2010 instruction year over Communication Faculty students and to figure out the variations of that perception in pursuant to miscellaneous variables. The content of the research is constituted by 354 students studying at third class at Ege University Communication Faculty Public Relations and Publicity, Radio Television and Cinema, Advertisement and Journalism and taking CSP course in 2013-2014 instruction year. Since CSP course attendant Communication Faculty students is anticipated to be captured entirely sample selection was underestimated. That course although remains at second class in the curriculum, research execution time period since corresponded to mid-term and due to failure of second class students to complete their projects, the research was applied to 190 individuals replied the questionnaire among third class students whom taken and successfully completed that course. Student’s perceptual variations for the course owing to variations relied to gender, membership to civil society organizations and educational departments variables were found by frequency tables and chi-square analysis. In the study realized by Cevat Elma, Alper Kesten, Kasim Kiroglu, Elif Mercan Uzun, Abdullah N. Dicle & Ozcan Palavan reliability and validity approved CSP Course Related Perception Scale was applied. Generally, when the research findings were evaluated perceptions of young communicators related to the course was found positive.